

# Anna Targett

## PRODUCER/DIRECTOR

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Anna Targett is passionate about film and documentary and thrives on the challenges that are achieved during the development of these media projects. Having gained a 1st class honors degree in Television and Radio Production from the University of Salford Anna has a great understanding of the process that takes place when creating television and media of a broadcast quality.

Anna's skills range from producing and directing to presenting and editing. She works closely with clients to ensure that the production they want is created to the highest quality. With experience in camera and sound Anna will direct the shoots and use her interview techniques where appropriate.

Anna is positive and excited to be involved in the new ventures of Winning Pitch TV and has had great fun creating different programmes to capture the excitement that surrounds the growing entrepreneur. With content genres ranging from factual learning bites to humorous snapshots, e.g. 'How not to do something', promotional videos and business films that document the growth and success of individual improvement, Anna can offer her creative input to capture your vision.

## SKILLS & SERVICES

- Confident producer for film and documentaries
- ≈
- Great understanding of presenting and interview techniques
- ≈
- Applying new media to the traditional training of the 'Winning Business Academy'
- ≈
- Confident editor
- ≈
- Ability to work as an effective team leader and member
- ≈
- Proven track record of delivering against commitments/targets
- ≈
- Maximising improvements and opportunities for on selling
- ≈
- Excellent communication skills

