

www.winning-pitch.co.uk

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John Leach

author, entrepreneur & business development specialist

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John Leach is passionate about the role of professional selling in driving corporate success particularly in the SME environment. Having worked with literally hundreds of businesses over the last 15 years, he has now worked out the formula for achieving sales supremacy in highly competitive markets.

John is an expert in customer development strategies linked to personal improvement. His coaching tools and techniques when adopted have immediate impact!

The UK's leading expert at unlocking our hidden entrepreneurial talent.

In Summary

John is an expert in customer strategies linked to personal improvement. He is the author of *Pitch Perfect* a recently published book that has generated widespread appeal from organisations keen to deliver winning strategies and breakthrough performance.

What he offers you.

John provides a highly practical and no nonsense approach to building high performing entrepreneurial organisations. His entertaining and tactical delivery style drives individuals to translate strategy into action and deliver results. His Pitch Perfect philosophy has been adopted by many businesses the results of which have been outstanding: more sales, improved confidence and sustained entrepreneurial activity.

How he delivers

John has been described as passionate and down to earth. He provides real life examples that demonstrate the key messages of his entrepreneurial philosophy Pitch Perfect. John's presentations and coaching sessions are entertaining, participative and highly informative.

Want to know more?

To find out exactly what John Leach could bring to your company or to book him for an upcoming engagement, please contact Winning Pitch Ltd. (see below for details).

COACHING SERVICES

Unlocking Entrepreneurial Talent
≈
Selling in Competitive Markets
≈
Creating Mindsets for Growth
≈
Selling Skills
≈
Winning Through Innovation & Differentiation
≈
Creating a Clear Enterprise Direction for your Company
≈
Achieving Personal Peak Performance
≈
Building Effective Sales Teams
≈
Sales Leadership & Management

PUBLICATIONS

Pitch Perfect - Feel the Impact of a Winning Sales Approach

(Published by John Wiley & Sons Ltd)



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