

Becky Lambert

CREATIVE PRODUCER

b.lambert@winning-pitch.co.uk

Becky Lambert is full of enthusiasm when it comes to her role as creative producer, and ensures that all post production (including Graphics and Motion work) is delivered to the highest standard. As a result of gaining a first class honours degree in Television and Radio Production Becky has developed skills that range from pre-production to the final edit.

With excellent communication skills Becky is able to talk to the client and work closely with them in the final stages of production so that they get exactly what they want. As an expert in editing, Becky is adventurous when it comes to modern graphics and titles that will make your production unique.

As well as excelling in post production Becky will help develop the script with the client. She is sensitive to their needs and has a creative imagination which brings the clients wishes to life. One of Becky's great loves is comedy, and using this interest Becky has injected a sense of humour to the skills and learning tools of the entrepreneurial world. Winning Pitch's very own programmes that have been written by Becky include Losing Pitch (A comic look at 'How *not* to do it!') and many of the Learning Bites that turn Winning Pitch's teachings into visual form.

SKILLS & SERVICES

Excellent editing skills and design knowledge of motion graphics



Good understanding of the production process of programme making



Applying new media to the traditional training of the 'Winning Business Academy'



Creative script writer



Great knowledge of Camera and Sound techniques



Proven track record of delivering against commitments/targets



Excellent communication skills

