

www.winning-pitch.co.uk

WP

Tim Smith

business growth & company development specialist

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Tim began his career as a salesman of fmcg's for a blue chip company in Liverpool. He has worked in the Far East as a Market Research Consultant prior to entering the world of higher education specialising in Marketing.

In the 1990's Tim was a member of a team that developed the first MBA in the country for SMEs and was its first course director. He further developed his interest in small business management at The University of Durham. Tim has held various middle and senior management posts at colleges in Greater Manchester and has always sought to keep in touch with the world of enterprise.

Tim's experience of working with SMEs extends over 3 decades

In Summary

Tim's knowledge and experience of SMEs and the issues they face have allowed him to develop and deliver a range of practical programmes and initiatives to facilitate their growth. He feels that working for a company that is itself a high growth SME gives him and his colleagues at WP credibility when advising small businesses. Tim is an excellent communicator either on a one to one basis or when presenting to a group.

What he offers you.

Tim's considerable breadth of knowledge and experience of enterprise and education enable him to design and deliver high quality and practical programmes to foster SME growth. He is also able to deliver practical advice to companies that help them to address a range of issues related to their successful development and growth.

Want to know more?

To find out how Tim can help you and your organisation realise its potential please contact Winning Pitch Plc (see below for details).

Tim is a member of the Chartered Institute of Marketing.

He has acted as a consultant to companies ranging from pre-start up to International conglomerates.

COACHING SERVICES

- Unlocking Entrepreneurial Talent
- ≈
- Selling in Competitive Markets
- ≈
- Creating Mindsets for Growth
- ≈
- Selling Skills
- ≈
- Winning Through Innovation & Differentiation
- ≈
- Creating a Clear Enterprise Direction for your Company
- ≈
- Achieving Personal Peak Performance
- ≈
- Building Effective Sales Teams
- ≈
- Sales Leadership & Management



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