

Flying Start Programme

If you're a Lancashire entrepreneur looking to start a new business or if you are at the early stages of growing a new business, this funded programme can help you get off to a flying start by defining your growth plan and helping you create a strong environment for sustained success.

The benefits of the programme

- Equip you and your team with the skills and knowledge to launch a successful enterprise, as well as the latest business growth and management techniques.
- Access to a trusted and dedicated Boost adviser working with you throughout your growth journey.
- Overcome challenges in sales, marketing, finance, business planning and people.
- Free access to essential growth networking webinars suited to your business needs and providing a platform to market your services to a network of other new businesses.



@BoostInfo

0800 488 0057

www.boostbusinesslancashire.co.uk

What does the programme entail?

Starting and growing an early stage business is incredibly challenging but rewarding too.

This programme is designed to equip you with the skills and knowledge not only to launch a successful business but to sustain and grow it.

These are the core components of the programme:

A dedicated Boost adviser: Your dedicated Boost adviser will work with you throughout your journey. We start off by getting under the skin of the business and working up a dedicated growth plan. Your adviser will be an expert in early-stage businesses and will be able to offer instant business advice and support with links to tailored business planning and marketing tools.

Video masterclasses: Our programme of masterclasses have been specifically designed to equip you and your new business with the tools and techniques you need to succeed. Providing brilliant resources for people looking to start their own business or who are already in business. The information is relevant to people with business ideas of all ages. Some of the topics include business planning, access to financial information and advice, marketing your business and building confidence.

Video events: We will also invite you to essential growth networking events suited to your business needs and providing a platform to market your services to a network of other new businesses and generate sales opportunities.

Who is the programme for?

Lancashire-based ambitious individuals and SME* businesses less than 3 years old.

As the programme is funded by the European Regional Development Fund some sector restrictions apply. Further details on request.

(*SME – Small to Medium Enterprises must employ fewer than 250 full-time people with a turnover of less than €50m or balance sheet of €43m.)

How does it work?

Your Boost adviser will meet with you to examine your business model and plans for growth. You will be invited to attend a series of masterclasses to find out more about how to maximise your chances of success and minimise risk.

Your Boost adviser will support you throughout your start-up and growth journey and introduce you to other relevant business support as needed

Who delivers the programme?

This programme is part of Boost; Lancashire's Business Growth Hub and delivered by Winning Pitch and Enterprise4all, which have extensive experience of supporting entrepreneurs and a proven track records of working with new businesses and helping them to success. We have supported over 2,200 growth hungry businesses in Lancashire through Boost.

We have a collective wealth of knowledge on a wide variety of topic areas in start-up techniques. We have diagnosed and supported thousands of business leaders. This helps us to understand the most common constraints and winning strategies. We continually scan for global best practice on supporting entrepreneurs and business leaders in their ambitions for growth and development.

Would you like to find out more about the excellent business support available to you?

Contact our team to start your growth conversation.

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