

WINNING Pitch

Ethical Statement

Review Date: January 2022
Next Review Date: June 2022

We are committed to the highest standards of ethical conduct in all that we do. We believe that honesty and integrity engender trust, which is the cornerstone of our business. We abide by the laws of the countries in which we do business and we strive to take responsibility for our actions.

We recognise that our success depends on the talent, skills and expertise of our people and our ability to function as an integrated team. We appreciate our diversity and believe that respect - for our colleagues, customers, partners, and all those with whom we interact - is an essential element of all positive and productive business relationships.

We understand the importance of the trust our customers place in us. With this in mind, we strive to excel in every aspect of our business and approach every challenge with a determination to succeed.

- We ensure the quality and integrity of our research and documentation;
- We seek informed consent to use information belonging to an individual or organisation;
- We respect the confidentiality and anonymity of our clients and research respondents;
- We do not release information without permission and will not cause harm to our research participants and clients.
- We demonstrate impartiality and confidentiality in our coaching activities.

LAST REVIEWED (13/01/2022)

PUBLISHED ON THE AUTHORITY OF Jim Keane

SIGNED:

